

Web Store Development

BigCommerce

Proposal By:



Who We Are?

We are a team of eCommerce enthusiasts. In 2016 we started our journey with BigCommerce and since then we had the privilege to help sellers in their journey with BigCommerce store.

No matter what is stopping our clients from selling online, we have been delivering consistent results. During the year 2019, we became BigCommerce Preferred partners and since then our dream is to see our fellow BigCommerce sellers as virtuoso in their niche.

**As a BigCommerce Partners,
We have Successfully completed-**



**500+
Project**



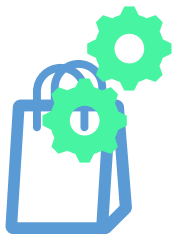
**4.9*
Rating**

We are the official partners of:



What We Do?

We Provide the best services from Complete makeover to customizing themes, or apps. We act as a Bridge between your expectations and your Online Business.



**Store
Customization**



**Development
& Setup**



**Content
Writing**



**Marketing
& Promotion**



**Business Handling
& Growth**



**Expert
Guidance**

How We Do It?

Great things take shape over discussions and planning out. If you already own a store, we shape it up, or if you aspire to run a fresh one, we structure it from the scratch.

Phase I Planning

We help you understand your business better and we ask a lot of questions. In this phase, we will come up with a collaborative roadmap of how to transform your store into a brand. The roadmap is backed by competitor research and after duly understanding the niche.

Phase III Store Configuration & Optimization

Before a final launch, we test your store's responsiveness across all devices and ensure that your payment, shipping, and domain settings are synced together to facilitate easy checkout by the

Phase V Marketing & Handling

Success of your store is proportional to the marketing and promotional practices you conduct. Businesses on the Internet run on SEO, search engine advertising, social media and content and after all the proper handling. We help our clients to strengthen their marketing campaigns with solid objectives and brand voice. We prepare a foolproof marketing platter which is a mix of big-and-small promotional activities.

Phase II Building & Customizing

Here, we aim to design a flawless customer journey by enhancing the look and feel of your store by working on prominent web pages. Just like a renowned brand is known for its user interface, we don't like to miss out on an inch of opportunity here! Experiential shopping starts with a good eCommerce store and we have the key to it.

Phase IV Third-Party App Setup

Let's cover that one last mile together by installing some free essentials like making the store a multilingual one with a great loyalty plan and that is present across all social media platforms. With our approach, don't just run an online store, build a ubiquitous brand.

Goals

Our stint with the BigCommerce ecosystem tells us that every day is a good day to learn and every seller has a unique proposition - we just help them to settle that proposition in their store. We set goals as per our client's needs but here is our approach from the first day onwards

Client's first approach

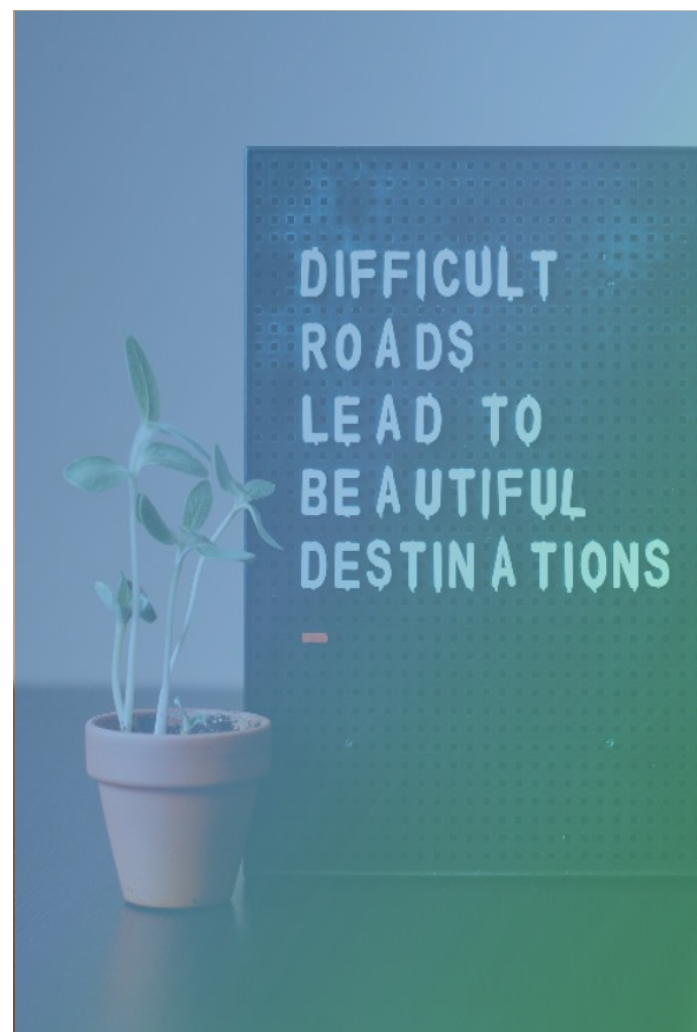
We listen to our clients first, even if the problem statement is in bits and pieces, we believe that talking to the clients solves 20%

Fast But Never Furious

We are more excited than you are, to make your store ready to start selling. For the same reason, no matter what the roadblock is, we are known for completing the project before deadlines. So that you can experience seamless selling on via BigCommerce.

We're Always There

Projects are just another reason to establish a connection with our clients. Even after we complete the project we are always there for our clients. From questions to assistance - everything is on us!



Store Development Plan

Planning and Analysis

- Competitor Sites Review
- Planning and Analysis

Theme Installation & Customisation (up to 2 Modification)

1) Product addition and designing

We will first create your development store once you will be satisfied then you can make your store live

- Plan of BigCommerce starts with \$29/month

2) Full Site Customisation

Header and Body Customisation

- Banners Designing & Addition
- Creation of Navigation Menu
- Search bar customization
- Section-wise customization and Design

Collection page Customization

- Page layout designing
- Collection images
- Adding Product Reviews at the collection level

Product page Customization

- Page layout designing
- Adding Product Swatches
- Adding Frequently bought together (if required)
- Adding Product Reviews at the product level

Footer Customization

- Adding Pages (About Us, Contact Us, Return & Refund Policy, Terms of service)

**content provided by the owner*

- Adding Social media icons and links

- Adding Newsletter

3) Site optimisation - Responsiveness

4) Configuration (if not done yet) - Payment Settings - Shipping Setup

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Deadline: 25-30 Business Days

Total Pricing: As per your requirement,

70% Upfront amount at the start of the project

Resources:

- 1 Project Manager
- 1 Frontend Developer
- 1 Web Designer
- 1 Graphic Designer
- 1 Tester

List of Themes to Select

Some Quality Themes

<https://sb-emarket.mybigcommerce.com/>

https://preview.themeforest.net/item/jewelry-responsive-parallax-bigcommerce-theme-stencil-framework/full_screen_preview/19758232?_ga=2.105747395.1938653909.1624264411-409694685.1599456476

<https://optima1.mybigcommerce.com/>

http://preview.themeforest.net/item/brooklynk-premium-responsive-fashion-bigcommerce-template/full_screen_preview/21234824?_ga=2.172873827.1938653909.1624264411-409694685.1599456476

<https://sb-revo2.mybigcommerce.com/>

<https://laparis9.mybigcommerce.com/>

<https://laparis75.mybigcommerce.com/>

https://lifestyle-default-demo.mybigcommerce.com/?_ga=2.223059922.831764134.1588673193-692001131.1588314609

https://cornerstone-light-demo.mybigcommerce.com/?_ga=2.28990325.831764134.1588673193-692001131.1588314609

https://vault-natural-demo.mybigcommerce.com/?_ga=2.58495587.831764134.1588673193-692001131.1588314609

https://brixton-classic-demo.mybigcommerce.com/?_ga=2.230971350.831764134.1588673193-692001131.1588314609

Recent Designed site

<https://dillonmusic.com/>

<https://www.diabeticcorner.com/>

<https://store.cmo-online.ca/>

<https://mymecano.com/>



Terms & Condition



- Only the points mentioned in the proposal shall be considered. Additional points shall be entertained given that the team is informed pre-hand before initiating the project.
- The client is requested to stay responsive as soon as the proposal is accepted. If, due to lack of response from the client, the project is incomplete even till the deadline, the company shall not be responsible for it.
- The work shall be delivered within the duration decided by the team. Delays shall be counted from the day of receiving the agreement.
- Changes suggested within 7 days from the day of work delivery shall be considered to be done.
- If the client withdraws after having the invoice, only 50% of the total amount will be refunded.
- As soon as the work is delivered and complete, the client must withdraw the collaborator access given to us. The team shall not be responsible for any activity in the store once the work is delivered.
- Our service tenure will start once the client has successfully added products in their store and within 15 working days, we will deliver our services. However, if the client adds products during the time of agreement, then the time taken while doing so shall not be counted in our service delivery.

